

Barking Mad Newsletter



Missing A Dog In Your Life?

Barking Mad take great care to match dogs to host families who provide a loving holiday home.

And it couldn't be easier to become a host family. We are here 24/7 for support and advice, offer complete flexibility, and we match you with dogs you are comfortable with. We even arrange a short stay before main holidays to ensure compatibility.

Last year we welcomed over 600 new hosts to the Barking Mad family, but due to an increase in demand and new branches opening we still need more!

Last year we partnered with **Silversurfers** a fantastic online social group for over 50's, **Hatchbag**, the bootliner people and of course **Medical Detection Dogs** with our Trick 4 a Treat challenge.

We are also proud to have worked with the Campaign to End Loneliness. Hosting a four legged friend can change people's lives and provide companionship and a new zest for life.

If you are interested in becoming a host for Barking Mad please visit our website below to find your local branch – we'd love to hear from you.

What a year it's been!

Here at Barking Mad we've had a very busy year indeed – it all started off with our Northumberland franchisee, Tina Young scooping the prestigious British Franchise Association HSBC Franchisee of the Year Awards in October 2014.

UK demand for home boarding has meant a 52% increase in new customer enquiries at Barking Mad. We think it's important for you to speak to a real person who can help you with your enquiry and put your mind at ease so our dedicated Customer Contact Centre is always on hand. They then arrange for a local member of the team to arrange your dog's holiday.

National growth meant expansion of our HQ support team and so in July we moved our HQ to new premises.

Barking Mad family continues to grow with new branches opening nationwide.



"Great service as ever - punctual, friendly and reliable! It is so good to know that our dog is happy in a home-from-home environment while we are away. He always comes back looking great and full of energy. Thank you!"
Customer, Suzanne Allers.

"I love looking after all the different types of dogs that come to stay with me. It gets me out & about meeting new people & their dogs too. All the dogs I've had come everywhere with me & all have a different personality. I look forward to caring for more dogs as well as returning dogs."

Host, Shannon Holness.

Keep up to date with us and all things Barking Mad

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Friends for Life

Our canine friends come in all shapes and sizes; some love to holiday with a playmate, while others prefer to be pampered as the only dog – receiving all the attention that one to one care offers. At Barking Mad we understand this so we take the time to sit down with our customers and discuss our individual host families in detail, together making the best match possible.

Those that love to holiday with a playmate soon become the very best of friends, returning time and time again to spend many a happy holiday with their bosom pal! So whatever your preference, we've got it covered.

Biscuit pictured here with Millie.



The Perfect Tonic

Pet bereavement is a very personal subject and one that is close to our hearts. There is no right or wrong way to grieve for a beloved pet, nor can anyone tell you how long you will grieve, but one thing that we can say from personal experience is that caring for someone else's pet helps. Often having the same four legged friend return on holiday time after time, this is a wonderful way to have all the pleasure of owning a dog but without the emotional, (or financial), commitment., as host Doreen discovered in 2014.

So if you, or someone you know, would benefit from caring for a canine companion, then hosting for Barking Mad could be **the perfect tonic**.

Doreen is pictured here with guest dog Dixie.

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What our Customer's Say

There was no doubt in our minds when we booked our summer holiday where Harvey our beloved weimaraner would be spending his. After a fabulous week last December Harvey was again going to spend his holidays with Barking Mad.

From the moment he was picked up to when he was dropped back 10 days later I know he was thoroughly enjoying himself. So much so he slept for a day and a half when he returned!!